



MEDIA FACT SHEET

GENERAL: Now in its 84th year of continuous service, Hawaiian Airlines is Hawai'i's biggest and longest-serving airline, as well as the largest provider of passenger air service from its primary visitor markets on the U.S. mainland. Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, Taiwan, Australia, New Zealand, American Samoa, and Tahiti. New non-stop service will begin between Honolulu and Beijing, China in April 2014, subject to government approvals. Hawaiian also provides approximately 160 jet flights daily between the Hawaiian Islands. Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA).

FOUNDED: January 30, 1929
First scheduled flight: November 11, 1929

FLEET: 45 Aircraft

Neighbor Islands:

11	B717-200	(123 seats)
7	B717-200	(118 seats)

Transpacific:

13	A330-200	(294 seats)
3	B767-300ER	(252 seats)
2	B767-300ER	(259 seats)
5	B767-300ER	(264 seats)
4	B767-300EM	(264 seats)

Hawaiian will have 14 A330s in service by the end of 2013, with 8 more A330s joining the fleet by the end of 2015. By the end of the decade, Hawaiian will have 22 A330s total, 6 A350 XWBs, and 15 new narrow body A321 NEO aircraft to service transpacific operations.

ROUTE SYSTEM: Headquarters: Honolulu, Hawai'i (U.S.A.)

Hawaii: Leading provider of air service between Honolulu and Līhu'e, Kaua'i; Kahului, Maui; and Kona and Hilo, Hawai'i Island, with approximately 160 daily flights.

North America: Scheduled non-stop service is offered between Honolulu 11 U.S. gateway cities:

California <i>Los Angeles</i> <i>San Diego</i> <i>San Francisco</i> <i>Oakland</i> <i>San Jose</i> <i>Sacramento</i>	Nevada <i>Las Vegas</i>	Oregon <i>Portland</i>	New York <i>New York City</i>
	Arizona <i>Phoenix</i>	Washington <i>Seattle</i>	

(more)

Scheduled non-stop service is offered year-round between Kahului, Maui and Seattle, Oakland and San Jose. Seasonal non-stop service between Kahului, Maui and Los Angeles is also offered. New annual summer service will commence between Oakland and Līhu‘e, Kaua‘i and Oakland and Kona, Hawai‘i Island for 10 weeks beginning in 2014.

International: Scheduled non-stop service is offered between Honolulu and 12 destinations throughout Asia and South Pacific:

Japan <i>Tokyo</i> <i>Osaka</i> <i>Fukuoka</i> <i>Sapporo</i> <i>Sendai</i>	Taiwan <i>Taipei</i>	American Samoa <i>Pago Pago</i>
	Australia <i>Sydney</i> <i>Brisbane</i>	Tahiti <i>Papeete</i>
South Korea <i>Seoul</i>	New Zealand <i>Auckland</i>	

Non-stop service between Honolulu and Beijing, China will commence in April 2014 subject to government approval.

FLIGHTS: More than 200 daily

HAWAIIANMILES: Hawaiian’s frequent flyer program, HawaiianMiles, provides members with industry-leading flexibility to redeem mileage awards. HawaiianMiles members enjoy the privileges of no blackout dates, restrictions, penalties, or round-trip booking requirements. Enrollment is free and done online.

INFLIGHT SERVICE: From the moment travelers board a Hawaiian Airlines flight, the airlines’ signature *Mea Ho‘okipa* (translation: I am host) onboard hospitality engages them throughout the flight with its warm and friendly celebration of the culture, people, and Aloha Spirit of the Hawaiian Islands. Hawaiian is the only carrier serving Hawai‘i to offer complimentary meals in Economy Class, through its completely redesigned onboard service program that features new menu options designed by Executive Chef Chai Chaowasaree, complimentary wine with meals, and made-in-Hawai‘i products.

Hawaiian’s A330 aircraft features high-resolution LCD touch-screen monitors in each seatback, allowing customers to choose from a wide range of movies, TV programs, music, and video games, while also offering a USB port for the use of their own personal media players.

Travelers on Hawaiian’s B767 aircraft can enjoy over 100 hours of the latest Hollywood releases, television shows, and a variety of exciting interactive games on iPad minis that are complimentary in the Business Class cabin and available for rent in the Coach cabin on North America, Brisbane, and Pago Pago routes.

EMPLOYEES: 5,198 (as of August 2013)

ALLIANCES: American Airlines, American Eagle, China Airlines, Delta Air Lines, JetBlue Airways, United Airlines, US Airways, All Nippon Airways (ANA), Korean Air, Virgin America, and Virgin Australia.

ACCOLADES: Hawaiian has led all U.S. carriers in on-time performance for the last nine consecutive years (2004-2012) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler*, *Travel + Leisure* and *Zagat* have all ranked Hawaiian the highest of all domestic airlines serving Hawai‘i.

INFORMATION: For more information, visit Hawaiian’s website, HawaiianAirlines.com. Follow updates on Twitter about Hawaiian ([@HawaiianAir](https://twitter.com/HawaiianAir)) and its special fares ([@HawaiianFares](https://twitter.com/HawaiianFares)), and become a fan on its Facebook page ([Hawaiian Airlines](https://www.facebook.com/HawaiianAirlines)).